

Pitch

The Fruit Basket is a live action series about Bullying and prejudices.

The Fruit Basket follows the lives of eight Fuits and a vegetable living together and dealing with real everyday communication problems we all know but dont like.

Even though the stories revolve around the difficult subject of bullying and prejudice they are full of humor and kindness and show us how we can get ourselves out of bad situations or communication problems without anyone being the loser or the underdog in the situation.

We embrace equality in The Fruit Basket, we fight against bullying and prejudice with full force and we think it is necessary to keep the discussion alive so we do not forget that Bullying and prejudice are not acceptable in modern society.

The Fruit Basket team is looking to cooperate with a Network who is interested in eliminating bullying and prejudice from the world and sees the potential in the multiplatform oportunities and licensing in the Brand.

The first 12x12 episodes are finished and 26x12 are in development.

The philosophy

The Fruit Basket is the home of a few lovely fruits, a sweet little strawberry and one adventurous carrot. The life in the Fruit Basket is like life in any other community. The fruits do not always agree on things but they have to solve every problem that occurs in their lives, since they live in a community with others. The key word in The Fruit Basket is communication. Everyday we have to communicate and live our lives. So do the inhabitants of the Fruit Basket. The big issue of bullying and prejudice are common issues throughout the series just as the methods we can use to erase them from our society and better it by being kinder to other people and respecting our fellow citizens.

Every story tells the tale of real life and real situations we come across as human beings in the modern multi- ethnical and cultural universe we live in. Since after all, so do the inhabitants in the Fruit Basket.

The stories are pedagogical, but funny and strong, so the kids don´t even know that you are actually teaching them how to deal with everyday life in their universe.

Each episode is 12 minutes of flowing storytelling, music and action. The episodes involve issues like racism, ethnical difference, bullying, and general miscommunication.

In The eyes of Fruits and Veggies

In the eyes of Fruits and vegetables all humans probably look the same. But every Fruit has it´s flavor, shape, color and smell. Like people, they are very different from each other.

But when you look at their characteristics they are not so different from us humans.

They are more like us than we are perhaps willing to accept.

The characters



Strawberry May:

The sweetest strawberry there ever was. She likes to help others and keep everything clean, that is her job in the Fruit Basket.

But she is a berry and sometimes gets lonely and feels like she is too small to master the task she is handed, but you don't have to be big to work miracles, even little berries can change the world if they set their mind to it.

Pineapple Pete:

He is the biggest fruit in The Fruit Basket and has set his mind on becoming the king of the Fruits, like the Lion is the king of the animals.

But no one wants him to rule the Fruit Basket, he is too bossy and demanding.

He can never be a kind leader, he will always put his interest over the interests of others.

He is a bully and attention seeker, but he can also get lonely and feel big, clumsy and vulnerable.





The Red apple:

She is the oldest inhabitant of The Fruit Basket and still remembers when there were only red apples in The Fruit Basket.

She is very organized and takes care of all kinds of official business, like delivering mail and doing everything Pineapple Pete tells her to do. She is also a little bit nervous and absent minded, but she means well.

Annie orange:

If there ever was a fancy and a beautiful Fruit it is Annie orange. She stands in front of the mirror most of the time and bosses the others around, she is simply too gorgeous to do anything else.

But she does have a weak nerve too, for her friends and neighbors, whom she pretends get on her nerves.





Karrie carrot:

Karrie carrot ends up in the Fruit Basket by accident instead of the Veggie Storage and is not met with welcoming arms.

But she is the most charming vegetable you have ever met and soon she makes friends with most of the other inhabitants.

But she and Pineapple Pete will never be the best of friends, that is for sure.

The Green Banana:

Juvenile and young, he really just wants to play, but Banana Bob has forced him into the Banana army where he spends most of his time ignoring his duties.



Banana Bob:

The older one of the two bananas. He shares the interest for army and discipline with Pineapple Pete and is his biggest ally and the general in The banana army.

Pattie Pear:

Pattie pear is one of the young fruits in The Fruit Basket, he just likes to play, make jokes and kid around. But Pattie, along with his sister Polly, has to fight to be heard by the older fruits who think he is just in it for the fun.



Polly Pear:

Polly pear is Pattie Pear's twin sister. She is just as playful and jolly as Pattie and even though she is young she has the opportunity to influence the other inhabitants.

Not character-but still!

The rotting hole:

A horrible green bobbling place with lethal gases. It is very dangerous for everyone in The Fruit Basket. Pineapple Pete uses it as a threat to the others; If you don't do like I say, I'll throw you into the rotting hole!!



The Episodes

Every episode has a problem that needs solving our focus is on bullying and prejudices. Most of the problems have something to do with communication and therefor they are very human.

1. Where's my broom?

Strawberry May discovers, much to her dismay, that her broom is gone. She looks for it all over the Fruit basket but can't find it anywhere. The other fruits say they haven't seen in but are they telling the truth?

2. Let's be friends

Strawberry May wants to have a quality moment with Annie orange, but the other fruits bother them constantly and so May loses her temper.

3. Did someone just fart?

The fruits wake up to an awful stench in the fruit basket. Annie orange thinks Strawberry May just farted, but Pineapple Pete is sure that the awful smell has something to do with the presence of Kerry carrot.

4. Pineapple Pete wants to rule

Pineapple Pete is particularly grouchy and takes it out on the other fruits. Polly and Pattie Pear can't play in peace and he tells Strawberry May what her place is in the Fruit basket.

5. Strawberry May forgets Kerry Carrot

Strawberry May gets messages from all around that Kerry Carrot's been looking for her and that she's breaking a promise. But May can't seem to remember what that promise was.

6. Fruitbasketballturnament.

Pineapple Pete decides to have the Fruit basketball championship today even though the Red Apple organized it a week later. Pete picks the bananas for his team and puts Annie Orange on the other team even though she's wearing high heels. Strawberry May thinks this is unfair.

7. The illness.

The Red Apple gets a cold and then one fruit after the other gets infected, it's a so-called epidemic in the Fruit Basket. Annie Orange takes on nursing all the sick fruits back to health, but she doesn't think they're grateful for her help.

8. You're not allowed to cheat.

Banana Bob is trying to teach the Green Banana the difference between left and right but Greenie just doesn't seem to get it. Bob decides they have to have a score-off and that's where the Green Banana discovers a talent.

9. The picnic

The fruits decide to go on a picnic together and enjoy nature. The march after Banana Bob who zones out and leads them a long way farther than they needed to go. When they finally stop to have their lunch Annie Orange sees an orange tree and tells them a story about it that not everyone liked. When the time comes to return home the fruits realize they're completely lost.

10. Pineapple Pete gets jealous

The inhabitants of the Fruit Basket are creative and like to have fun. Strawberry May is practicing with her ribbon wand and Pineapple Pete writes poetry with all his heart. He decides that there should be a poetry night so he can read his poems for the citizens of the Fruit Basket. When the festivities begin he becomes very jealous of Strawberry May and her rhythmic gymnastics.

11. Just kidding

Pattie and Polly Pear are in a mood to kid around so they decide to pull a prank on Pineapple Pete who thinks he's heard the fly that everyone in the Fruit Basket is so curious about. Pattie Pear buzzes like a fly and gets Pineapple Pete to chase him all around the Fruit basket thinking he's found the fly

12. The chandelier

Pineapple Pete has gotten impatient waiting for his crown to arrive in the mail. Annie Orange is also waiting on a package. She had ordered a light to hang above her mirror so she could see herself better. Then the most incredible thing happens, the Red Apple, who is responsible for all the mail, loses the big package that came with the mail. Pineapple Pete and Annie Orange aren't happy with this news.

Here is the Thing!

Kids love to see animals, sponges, fish, trees, witches, cups, elves and other magical characters deal with real live situations. In this TV series the characters are fruits and vegetables and even later on we might get to meet a bulb, a reject from a house lamp. The imagination is limitless and as long as the stories are something kid's can relate to it works. Without them knowing, we teach them communication and how to deal with everyday problems. And by doing so we make them better citizens of the world.

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